

Welcome!

**Great things happen when we
LIVE UNITED.**



Since we met last...



United Way Responds

- Calls to 211 since March 1: **70,457 calls.**
- Funds raised through COVID-19 Response Fund: **\$8.6 million.**
- Number of organizations supported: **250+ orgs.**
- Racial equity grants: **\$600,000 to 21 organizations.**
- Provided **technical assistance** to nonprofits and small businesses.
- Provided **rental, utility, and other assistance** to Rhode Islanders struggling with rent.
- Powered Rhode Island's 401Gives: **\$1.3 million raised in 24 hours.**



ROOT CAUSES. UNITED SOLUTIONS.

United Way of
Rhode Island



**Our goal for the 2020-2021
Annual Campaign is to raise
\$11 million.**

Our Commitment

United Way of Rhode Island has had a longstanding commitment to changing lives and strengthening our community together.

For more than 90 years, we have collaborated with nonprofits across the state that are committed to helping families. Together, we've invested in education, provided basic needs, and worked to ensure that Rhode Islanders have jobs to support their families.

We have invested \$4 million a year in programs that are backed by research, data, and results.

Impact of COVID-19

Globally, we have been hit by a pandemic with a magnitude we have not seen in a century. It has forced all of us to make dramatic adjustments to our lives.

There is increasing evidence that long-term systemic health and social inequalities put racial and ethnic minorities at increased risk of getting sick and dying.

Nationally, communities of color, low-income communities, and frontline workers have been hit hardest by COVID-19.



Our Moment in History

We need to maximize the impact of giving to have the greatest success.

How are we going to do that?

The COVID-19 crisis has reminded us that we all depend on each other, and that the strength and resilience of our community relies on us working together.

Our Goal: Invest More in Local Communities

We are committed to:

- Supporting partners that understand and have roots in the local community.
- Helping organizations that support and/or are led by people of color.
- Teaming up with partners to combine expertise and drive efficiency.

At this unique moment in history, we are asking ourselves many questions to maximize the impact of your giving:

- Who is most vulnerable?
- Who is burdened?
- Who benefits?
- Where are the opportunity gaps?

Our Focus: Economic Opportunity Gaps

We are invested in ensuring that all Rhode Islanders have the opportunity for economic mobility. Unfortunately, the data is clear — the distribution of opportunity has been and continues to be uneven.

Indicator	Olneyville (02909)	Barrington (02806)
Poverty Rate	29%	3%
Job Growth Rate	-4.5%	4.8%
Median Income of Residents	\$42,000	\$96,000
Median Rent	\$1,000	\$1,400

Zip code can determine a child's economic future. We are focused on bringing about change to address this rising economic inequality and opportunity gaps.

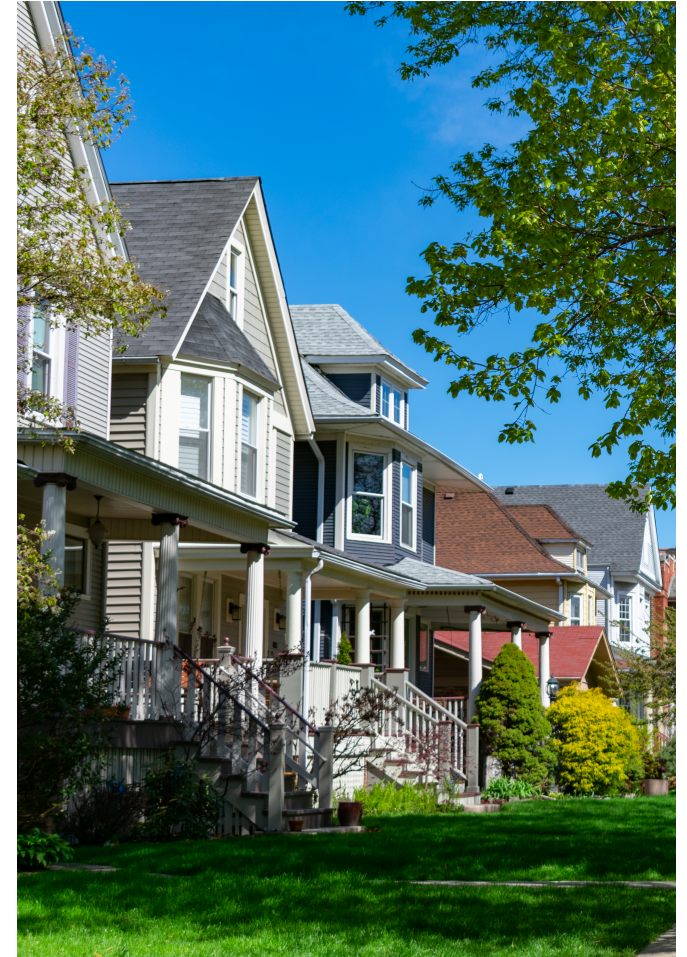
Source: *The Opportunity Atlas* (<https://www.opportunityatlas.org/>)

Our Focus: Housing as a Human Right

The housing crisis is not new. Unemployment is at an all-time high, housing vacancy is low, and residences are overcrowded, increasing the risk of COVID-19 outbreaks. We need healthy homes that Rhode Islanders can afford to live in.

We are focused on:

- Advocating for state policies to support increased housing development to revitalize our economy.
- Investing in and partnering with nonprofit organizations that support housing efforts.

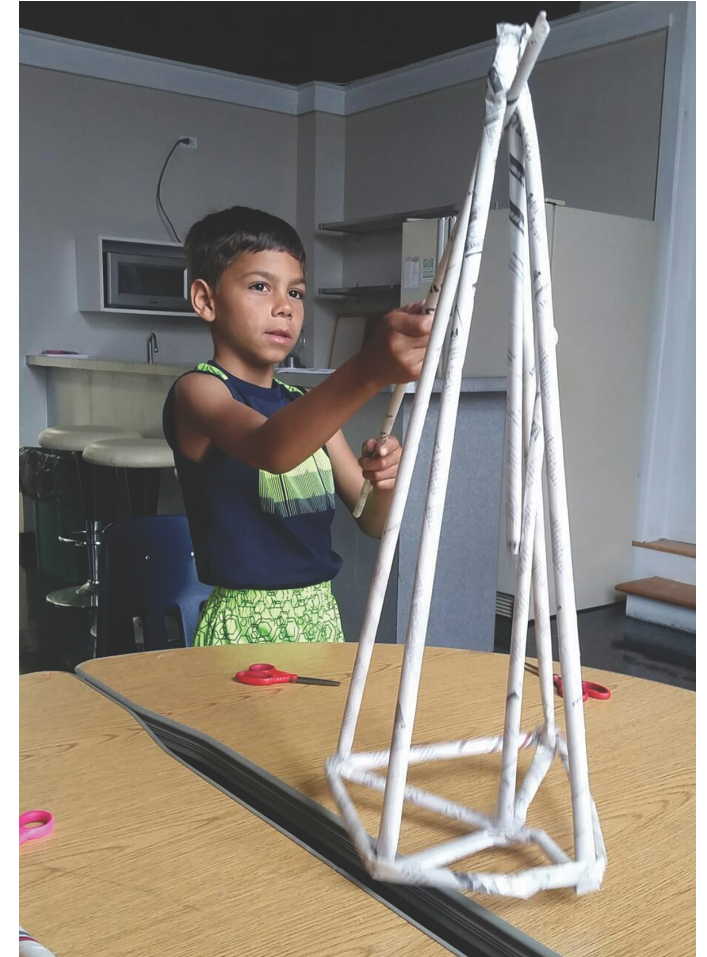


Our Focus: Education

We are focused on:

- Advocating for state investment in out-of-school-time programs. For every 34,704 children enrolled, there are 37,347 waiting.
- Investing in programs that increase childhood literacy. 48% of Rhode Island children met expectations on the RICAS assessment. Among Black students and Hispanic students, 33% met expectations.

Source: Rhode Island KIDS COUNT 2020 Factbook



Questions?