

# **CORPORATE VOLUNTEER ENGAGEMENT**

United Way of Rhode Island's Volunteer Engagement works with companies to meet Corporate Social Responsibility goals by placing employees into meaningful volunteer opportunities partnering with community nonprofits. Here are some examples of the services we can provide:

# **VIRTUAL VOLUNTEER PROJECTS**

**Breaking the Cycle** – Have your team participate in a virtual, digital, interactive workshop on poverty that increases understanding and inspires local change. Participants take on the identity of a low income family living with a limited budget, making difficult choices about how to allocate resources. With wraparound discussion and information on poverty in Rhode Island, this powerful experience develops a more complete understanding of the complexity of issues surrounding poverty.

**Draw United** – A virtual online team engagement opportunity targeted to learning more about United Way services while having fun at the same time. In this Pictionary-style game, preselected employees will take turns drawing something related to a United Way service using an online program to share their creations with the team. Participants will then vie to be the first to put the correct guess into the chat. Learning and discussion will follow.

**21-Day Equity Challenge** – Learn about equity and racism and how they affect our communities. This self-guided journey takes about 15 minutes a day for 21 days. Participants receive a daily email which presents 2 to 5 resources to read, watch, listen, reflect or write about the topic. Learn more about personal racial identity, implicit bias, privilege, the impact of trauma, segregation, being an ally, tools for racial equity change and taking action in Rhode Island. This project can be offered as a synchronized team/company project or volunteers can participate individually.

# **IN-PERSON VOLUNTEER DAYS OF SERVICE**

Customized volunteer projects can be created for your team to do a hands-on project in the community at a local nonprofit. Talk to us about your focus areas or interests and your geographical footprint, and we will create a volunteer experience for your team. Our volunteer engagement team will identify a local nonprofit partner, design the project, provide you with all the details, set up a registration link for your employees to sign-up, and will be onsite with the team to facilitate the project and provide a positive community engagement experience for your company.

# **DO-IT-YOURSELF PROJECT: ACTS OF KINDNESS BOX**

Put a little kindness out into the world. Create a box of ideas and supplies to disseminate through your company, challenging employees to perform random acts of kindness. The kit may include small denomination gift cards to hand out, supplies to make cards of encouragement or kindness rocks, and do-it-yourself ideas for random acts of kindness. Set incentives for participation. A project sheet is available to help assist you in implementing this project.

# DRIVES

Hold a drive at your worksite. The list of needs is ever-growing and includes collecting children's books, clothing, diapers, food, hygiene kits, new home kits, snack packs for kids, toys, winter coats and mittens, work clothes, holiday gifts for children and isolated seniors, and more. There are also virtual purchase and ship options for your drive. United Way will work with you to determine what's best to meet your goals and provide technical assistance in setting up and implementing your own internal drive. We'll even find a nonprofit to take your donated items.

**Contact** <u>volunteer@unitedwayri.org</u> for further information, to see a list of available corporate volunteer projects, or send a completed <u>Corporate Request Form</u> to create your own customized project.



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