CORPORATE VOLUNTEER ENGAGEMENT

United Way of Rhode Island’s Volunteer Engagement works with companies to meet corporate social responsibility goals by placing employees into meaningful volunteer opportunities partnering with community nonprofits, both during and outside of campaign time. Here are examples of the services we can provide:

VIRTUAL VOLUNTEER PROJECTS

• **Breaking the Cycle** – Have your team participate in a virtual, digital, interactive workshop on poverty that increases understanding and inspires local change. Participants take on the identity of a low income family living with a limited budget, making difficult choices about how to allocate resources. With wraparound discussion and information on poverty in Rhode Island, this powerful experience develops a more complete understanding of the complexity of issues surrounding poverty.

• **Equity Challenge** – Learn about equity and racism and how they affect our communities. This self-guided journey takes about 15 minutes a day for 15 workdays. Participants receive a daily email which presents resources to read, watch, listen to, reflect on, or write about the topic. This project can be offered as a synchronized company project or individuals can participate on their own.

IN-PERSON VOLUNTEER DAYS OF SERVICE

United Way can create customized volunteer project(s) for your employees to participate in a hands-on project at a community nonprofit. Tell us about your focus areas or interests, group size, and your geographical footprint, and we will create a volunteer project for your team. We will identify a local nonprofit partner, design the project, set up a registration link for your employee sign up, and then go out with the team to facilitate the project.

ON-SITE LITERACY KIT PROJECT

Host a United Way Literacy Kit project at your workplace. Learning to read is one of the most important predictors of a child’s future success. Yet many kids miss this important milestone. In the time it takes to have lunch, employees can create Literacy Kits — a great way to make reading interactive and engaging. Volunteers bring a gently used or new children’s book and then use their creativity along with arts and crafts supplies to design story-specific props, games, puppets, and more. Literacy kits deepen children’s reading experience while helping them build their libraries at home.

DRIVES

Hold a drive at your worksite. The list of needs is every growing and includes collecting children’s books, clothing, diapers, food, hygiene kits, new home kits, snack packs for kids, toys, winter coats and mittens, work clothes, holiday gifts for children and isolated seniors, and more. There are also virtual purchase and ship options for your drive. United Way can work with you to determine what’s best to meet your goals and provide technical assistance in setting up and implementing your own internal drive. We’ll even find a nonprofit to take your donated items.

Contact [volunteer@unitedwayri.org](mailto:volunteer@unitedwayri.org) for further information.

unitedwayri.org