



CORPORATE VOLUNTEER ENGAGEMENT

United Way On-Site Literacy Kit Project

Host a United Way Literacy Kit Project at your workplace

INSPIRE LIFE-LONG LEARNERS

Learning to read is one of the most important predictors of a child's future success, yet many kids miss this important milestone. In the time it takes to eat lunch, employees can create literacy kits – a great way to make reading interactive and engaging. Volunteers bring a gently used or new children's book and then use their creativity along with arts and crafts supplies to design story-specific props, games, puppets, and more. Literacy kits deepen children's reading experience while helping them build their libraries at home.

Making Literacy Kits is a unique experience for volunteers to work alongside co-workers and make a meaningful difference in the community.

WHAT ARE UNITED WAY LITERACY KITS?

Each United Way Literacy Kit contains a book and handmade props created by the volunteers that go along with the story, activity sheets, and crayons. Kits are packed in clear, handled, zipper bags and are donated to a partner nonprofit to distribute to the children they work with. The experience can easily be customized to meet your workplace's community goals.

WHAT WILL WE NEED TO DO?

United Way's volunteer engagement coordinator brings the project to your workplace. Your employee volunteers provide the new or gently used children's books to donate. We provide all the materials to successfully implement this project. Literacy kits takes about 45 - 60 minutes, start to finish. The project space needs to be large enough to allow a workspace for each of the volunteers, as well as space to set up stations for craft supplies, packing, and completed kits. United Way will set up a volunteer registration link to sign up your volunteers for the project. Our volunteer coordinator will be onsite with your team to facilitate the project. It's fun, easy, and it helps kids become readers.

HOW DO I SET UP A LITERACY KIT PROJECT AT MY COMPANY?

Setting up a project at your site is simple. – contact Lori DiMatteo, Volunteer Engagement coordinator, at lori.dimatteo@unitedwayri.org or (401) 444-0714.

Contact volunteer@unitedwayri.org for further information.

unitedwayri.org



United Way of Rhode Island