



# AFL-CIO

AMERICA'S UNIONS

**American Federation  
of Labor and  
Congress of Industrial  
Organizations**

815 Black Lives Matter  
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aflcio.org

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MEMORANDUM

TO: National and International Union Presidents  
Principal Officers of State Federations  
and Area and Central Labor Federations  
AFL-CIO Labor Liaisons

FROM: Elizabeth H. Shuler, President

DATE: April 5, 2023

RE: 2023 United Way Workplace Giving Campaign

The AFL-CIO and the United Way share a common vision of prosperous, inclusive and diverse communities, where every member has access to a quality public education, fair wages, good jobs, and affordable and quality health care. Through our network of labor liaisons, the AFL-CIO and United Way have worked for decades to meet our community's needs. This network has given life to our commitment to help each other by coordinating food distributions and apprenticeship programs and partnering with government agencies to assist workers with unemployment benefits, and more.

The AFL-CIO & the United Way have partnered together for 80 years supporting union families in need. We stand by each other, and the communities we live in come together to help when challenging situations arise. Annually many of you proudly lead or support the coordinated monetary contributions necessary for the impactful work this partnership provides. That is why I am asking you to support the 2023 United Way Workplace Giving Campaign in your area today.

***Please support and work with your local United Way in its 2023 giving campaign to help broaden solidarity in your community.***

Please feel free to use the attached memorandum as a sample for your own United Way endorsement or create your own. Send your United Way endorsement on union letterhead to Erkeisha Terry, director of labor engagement at United Way Worldwide, at [erkeisha.terry@uww.unitedway.org](mailto:erkeisha.terry@uww.unitedway.org), and to Kristie Small, the AFL-CIO's director of the United Way Worldwide Partnership, at [ksmall@aflcio.org](mailto:ksmall@aflcio.org).

Thank you for lifting up your community and your support of this important partnership.